



Vox Promotionum

Services & Pricing // 2024

NOTE: This information is only for the use of the individual or entity to which it was intended.

This is what we do.

Our Edge?

We always lead with Love & Logic

You're a professional. You know if you reached your audience, you could leave a lasting impact.

Your time is precious. You don't want to spend it sifting through a sea of profiles and inboxes.

V13 Promotions has the solution. Trust our team of accomplished industry veterans with 75+ collective years of experience to amplify your voice. Work with us to develop your brand and presence, so you can focus on what truly matters: innovating and leaving a lasting impact.

Trust us to elevate your presence and drive your success forward.

We're here for you... to be heard.



Our Team (this is who we are)

Meet the team behind V13! For full bios, [click here](#).



Chris Gonda

CO-FOUNDER & CEO
Vancouver, CA



Lance Marwood

CO-FOUNDER & PRESIDENT
Hamilton, CA



Doug Chong

DIRECTOR OF SALES & MARKETING
Saskatoon, CA



Angelique Randt

CREATIVE BUSINESS INTERN
Koog aan de Zaan, NL



Erin Browne

PUBLICITY & MARKETING MANAGER
Toronto, CA

Service Offerings (choose your own success)

At V13 Promotions, we understand every **artist's journey is unique**. That's why we offer **three distinct bundles** – each designed to cater to different stages of your **artistic voyage**. Here's a breakdown to help you make the most informed choice:

Bundles: **Publicity**



Purpose: **Gain Media Exposure & Amplify Your Story**

Leverage targeted press & publicity strategies to elevate your presence and captivate a wider audience.

Ideal For: Artists and creators with a solid foundation, ready to boost their public profile and media presence.

Outcome: Enhanced visibility, influential media coverage, and a strong, resonating presence in the industry.

Pricing: **\$750 - \$3,000 USD**

Development



Strategic Growth & Brand Development

Dive deep into branding excellence and gain insights to distinctively shape your artistic presence.

Those looking to carve out a distinctive brand identity & set a strategic artistic foundation.

Clear vision, compelling brand, and all the tools to make significant impact.

\$999 - \$11,999 USD

Enterprise



Monetize Your Art with Digital Marketing & E-Commerce

Transform your passion into a profitable venture with cutting-edge digital marketing and e-commerce strategies.

Those aiming to blend their creative talents with entrepreneurial acumen, looking to monetize & expand reach.

Streamlined e-commerce operations and a sustainable business model turning art into income.

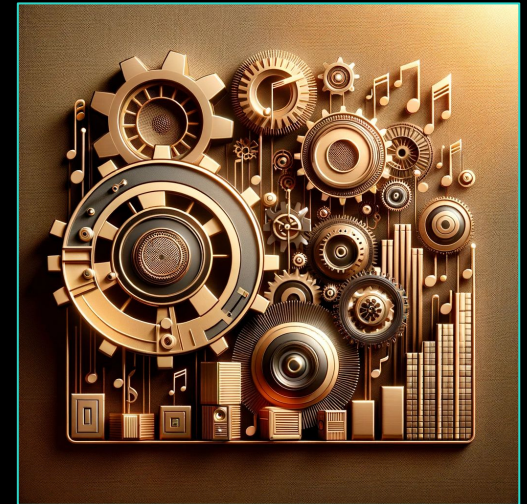
\$10,000-\$25,000 USD

Publicity Bundle // Basic (your PR starter kit)

Brand Beginnings: The **Basic Publicity Bundle** targets artists beginning to navigate the media landscape. It focuses on crafting your narrative and introducing you to the press world, setting the foundation for your future publicity efforts.
(ideal for: emerging artists seeking marketing materials & initial media exposure)

Includes Access to the Following Services:

- **Basic** Consultation
- **Basic** Strategic Planning
- **Basic** Electronic Press Kit (EPK) hosted on [V13.Promo](https://v13.promo)
- **Basic** Press Release creation & distribution
- Professional Biography (Nano, Micro, Sizzle, Short)
- News Placement on [V13 Magazine](https://v13.com)

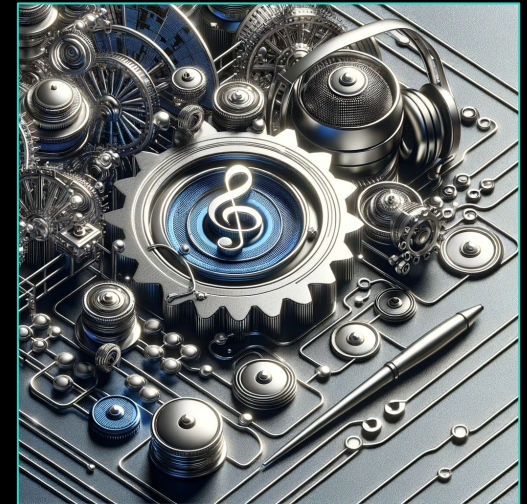


Publicity Bundle // Essential (monthly retainer)

Reach Expansion: The **Essential Publicity Bundle** is ideal for artists seeking to elevate their media profile. It provides targeted strategies to enhance visibility and engagement. This bundle is your stepping stone to significant media presence and audience growth. **(ideal for: artists expanding their media footprint)**

Includes Access to the Following Services:

- **Essential** Consultation
- **Essential** Strategic Planning
- **Essential** Electronic Press Kit (EPK) hosted on [V13.Promo](#)
- **Essential** Press Release creation & distribution
- **Essential** Publicity
- **Essential Campaign Wrap-up Document with Press Reporting**
- Professional Biography (Nano, Micro, Sizzle, Short)
- News Placement on [V13 Magazine](#)

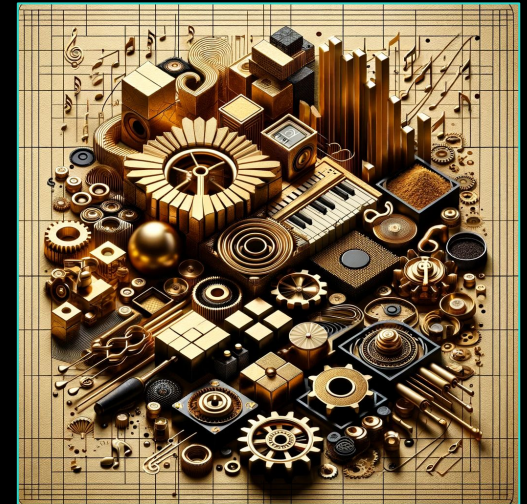


Publicity Bundle // Enhanced (monthly retainer)

Strategic Growth: The **Enhanced Publicity Bundle** is crafted for artists ready to make major waves in the media. It offers advanced publicity tactics and sustained media campaigns, ensuring your music and story resonate widely and deeply. **(ideal for those seeking robust, long-term media engagement and influence)**

Includes Access to the Following Services:

- **Enhanced** Consultation
- **Enhanced** Strategic Planning
- **Enhanced** Electronic Press Kit (EPK) hosted on [V13.Promo](#)
- **Enhanced** Press Release creation & distribution
- **Enhanced** Publicity
- **Enhanced** Campaign Wrap-up Document with Press Reporting
- Professional Biography (Nano, Micro, Sizzle, Short, **Long**)
- News Placement on [V13 Magazine](#)
- **Private WhatsApp Chat with PR Team Member**
- **Spotify Pitch written for Editorial Playlisting**



Publicity Bundle // Advanced (monthly retainer)

Advanced Amplification: The **Advanced Publicity Bundle** is the pinnacle for artists targeting top-tier media impact. It delivers an expansive, strategic approach to publicity, encompassing a wide array of high-level press engagements and sustained media campaigns. **(ideal for artists aiming for the highest echelons of media presence & influence)**

Includes Access to the Following Services:

- **Advanced** Consultation
- **Advanced** Strategic Planning
- **Advanced** Electronic Press Kit (EPK) hosted on [V13.Promo](#)
- **Advanced** Press Release creation & distribution
- **Advanced** Publicity
- **Advanced** Campaign Wrap-up Document with Press Reporting
- Professional Biography (Nano, Micro, Sizzle, Short, Long)
- News Placement on [V13 Magazine](#)
- Private WhatsApp chat w/ **our full team**
- **Multiple Spotify Pitches** written for Editorial Playlisting
- **Feature or Interview Placement on [V13 Magazine](#)**
- **Content Creation (Guest Blog, Track-by-Track, Ready Made Interviews)**

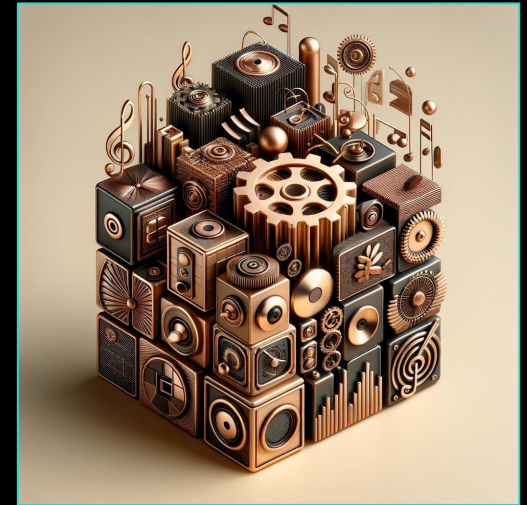


Development Bundle // Bronze (up to 1 month of service access)

Brand Beginnings: Struggling to carve out your unique identity in the music world? Our **Bronze Bundle** is tailored for artists embarking on their journey, focusing on defining your brand and vision. It's the perfect starting point to shape your distinct artistic presence and set the stage for future success. **(ideal for: 1 single or video)**

Includes Access to the Following Services:

- Professional Biography (Nano, Micro, Sizzle, Short)
- Electronic Press Kit (EPK) hosted on [V13.Promo](https://v13.promo)
- Private or Public SoundCloud/YouTube Hosting
- Featured Article Placement on [V13 Magazine](#)
- Access to V13 Promo Guide to Going Pro
- **Essential** Strategic Planning
- **Essential** Roadmap & Career Consultation
- **Essential** Press Release creation & distribution



Development Bundle // Silver (up to 3 months of service access)

Reach Expansion: The **Silver Bundle** addresses the challenge of emerging artists needing to amplify their visibility and impact. It offers comprehensive tools for a powerful, noticeable entry into the industry, enhancing your reach and solidifying your presence in the competitive music landscape. **(ideal for: 2-3 singles or videos)**

Includes Access to the Following Services:

- Professional Biography (Nano, Micro, Sizzle, Short, **Long**)
- Electronic Press Kit (EPK) hosted on [V13.Promo](#)
- Private or Public SoundCloud/YouTube Hosting
- Featured Article Placement on [V13 Magazine](#)
- Access to V13 Promo Guide to Going Pro
- **Enhanced** Strategic Planning
- **Enhanced** Roadmap & Career Consultation
- Essential Press Release creation & distribution
- **Essential Publicity**
- **Private WhatsApp chat w/ a team member**
- **Spotify Pitch written for Editorial Playlisting**



Development Bundle // Gold (up to 6 months of service access)

Strategic Growth: The **Gold Bundle** addresses artists at a critical juncture, ready to escalate their career. It's for those needing to weave their artistry into a cohesive, multi-platform narrative, ensuring each song and performance resonates across audiences and captures the industry's attention. **(ideal for: an EP release, or multiple singles and/or videos)**

Includes Access to the Following Services:

- Professional Biography (Nano, Micro, Sizzle, Short, Long)
- Electronic Press Kit (EPK) hosted on [V13.Promo](#)
- Private or Public SoundCloud/YouTube Hosting
- Featured Article Placement on [V13 Magazine](#)
- Access to V13 Promo Guide to Going Pro
- **Advanced** Strategic Planning
- Enhanced Roadmap & Career Consultation
- **Enhanced** Press Release creation & distribution
- **Enhanced** Publicity
- Private WhatsApp chat **w/ our full team**
- **Multiple Spotify Pitches written for Editorial Playlisting**
- **Inclusion in our private Discord V13 Promo Client V1LLAG3**



Development Bundle // Platinum (up to 9 months of service access)

Advanced Amplification: The **Platinum Bundle** caters to artists poised for substantial industry presence, offering a comprehensive strategy for extensive reach and influence. It elevates your profile through a cascade of media exposure and continuous strategic guidance. **(ideal for: an extended EP release, or full-length album release)**

Includes Access to the Following Services:

- Professional Biography (Nano, Micro, Sizzle, Short, Long)
- Electronic Press Kit (EPK) hosted on [V13.Promo](#)
- Private or Public SoundCloud/YouTube Hosting
- Featured Article Placement on [V13 Magazine](#)
- Access to V13 Promo Guide to Going Pro
- Advanced Strategic Planning
- **Advanced** Roadmap & Career Consultation
- **Advanced** Press Release creation & distribution
- Enhanced Publicity
- Private WhatsApp chat w/ our full team
- Multiple Spotify Pitches written for Editorial Playlisting
- Inclusion in our private Discord V13 Promo Client V1LLAG3
- **Ideal Fan Psychographic**
- **Social Media Content Strategy**

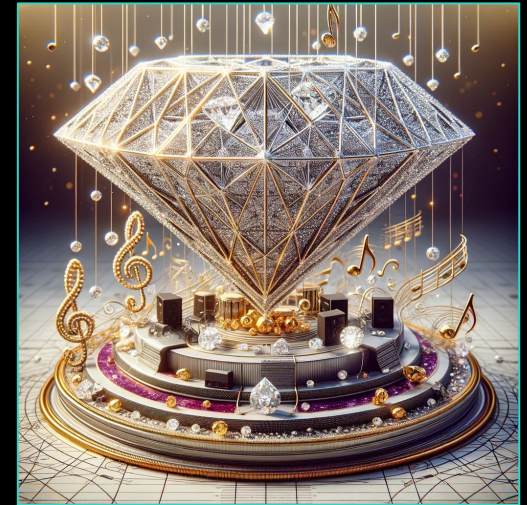


Development Bundle // Diamond (up to 1 year of service access)

Icon Status: For artists aiming for the zenith of their careers, the **Diamond Bundle** is the ultimate solution. It's tailored for those seeking a holistic, all-encompassing approach to brand elevation, industry networking, and market penetration, ensuring a lasting, impactful presence in the musical landscape. **(ideal for: full album cycle—incl. pre & post release)**

Includes Access to the Following Services:

- Professional Biography (Nano, Micro, Sizzle, Short, Long)
- Electronic Press Kit (EPK) hosted on [V13.Promo](#)
- Private or Public SoundCloud/YouTube Hosting
- Featured Article Placement on [V13 Magazine](#)
- Access to V13 Promo Guide to Going Pro
- Advanced Strategic Planning
- Advanced Roadmap & Career Consultation
- Advanced Press Release creation & distribution
- **Advanced Publicity**
- Private WhatsApp chat w/ our full team
- Multiple Spotify Pitches written for Editorial Playlisting
- Ideal Fan Psychographic
- Social Media Content Strategy
- Inclusion in our private Discord V13 Promo Client V1LLAG3
- **Fan Engagement Initiatives (e.g.: social media contests)**
- **Email Marketing Strategy**



A La Carte Services

Tailored Solutions: We offer a comprehensive suite of services, each crafted with the same dedication and expertise that define V13 Promotions. Our A La Carte options are here to fill the gaps and enhance your promotional efforts. Mix and match to create a customized package that aligns perfectly with your unique artistic vision and goals.

Types of Services:

- Electronic Press Kits (EPKs)
- Spotify Pitches
- Professional Biographies
- Professional Resume
- Professional Psychographic
- Newswire Distribution
- Transcription Services
- Email Marketing
- Payment & Invoicing Systems
- Web Development & Services
- Consulting Services
- Soundcloud & Youtube Hosting
- Branding & Identity Strategy
- Content & Messaging Strategy
- Sales & Marketing Strategy
- Social Media Strategy
- Streaming Services Strategy
- Video Production
- & more!



Inquire for pricing

(Bulk pricing options available)